


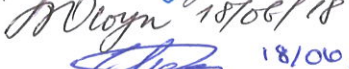



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Terms of Reference

Re-advertisement of the Request for Proposals for Public Awareness Raising Activities by NGOs and Academic Institutions on Gender-based Violence and/or Domestic Violence

BACKGROUND

Gender-based violence (GBV) is a significant public health concern in Asia and the Pacific, with many consequences for the health, social and economic well-being of women and girls, being an impediment to sustainable development. The inclusion of Target 5.2 to “Eliminate all forms of violence against all women and girls in the public and private spheres, including trafficking and sexual and other types of exploitation” under SDG 5 of achieving gender equality demonstrates the importance to combat GBV at the global and national levels.

The Combating Gender-based Violence (CGBV) Project, which is co-financed by the Swiss Agency for Development and Cooperation (SDC), UNFPA and the Government of Mongolia, is helping Mongolia to strengthen the national response mechanism to prevent and combat GBV, particularly Domestic Violence (DV).

Mongolia has undergone a tremendous societal change in the past three decades stemming from the country's political and economic transition. This changing context has had a significant impact on the country's socio-cultural norms, the dynamics of gender equality, power relations and GBV. A 2015 assessment conducted by the Committee on Economic, Social and Cultural Rights reaffirmed that GBV, and particularly domestic violence (DV) against women and children, is prevalent and widespread in Mongolia. While there have been legal advances in the country in recent years, including improvements in legal protections for victims, GBV remains one of the most severe and life-threatening human rights violations in Mongolia. It remains mostly behind closed doors and is still seen as a private matter. In order to break the silence, the public needs to be made aware of the repercussions and impacts of GBV/DV. Given that GBV/ DV is a widespread social phenomenon that occurs at all levels of society, it is important to sensitize the general public to have a better understanding at how GBV/DV impacts everyone and what are the resources available to victims/ survivors of GBV/DV.

It is against this background that public awareness raising and public engagement is essential to shifting attitudes and having a better and stronger understanding to the root causes of GBV/ DV as well as ways to better respond to this major public health threat.

Therefore, UNFPA Mongolia CO is announcing a call for proposals under the GGBV project for proposals that are culturally sensitive (tailored to the local context) and using the most innovative ways to conduct public awareness raising activities among the general public. The academic institutions and NGOs can apply for this call for proposals.

The proposals we are seeking are:

- 3 proposals from either NGOs or academic institutions which use innovative methods to convey GBV/DV prevention messages on health, social, legal consequences of violence and its impacts on the individual, family and society.

SCOPE OF WORK AND TENTATIVE TIMELINE

The project should be completed in 8 months, starting early of August 2018 until early of March 2019. The selected organizations will work in close collaboration with UNFPA, and the implementation shall be undertaken in accordance with UNFPA's rules and regulations.

It is anticipated that the selected organizations will provide innovation and expertise in developing a public awareness raising strategy to combat GBV/ DV by targeting general public including disadvantaged young people, men and women, elderly, disabled, and the LGBTQI community. The bid should provide both the technical and financial proposals with details on how the public engagement activities will be conducted. The financial proposal should not exceed 40,000,000 MNT per proposal.

Activities may include the following:

- Provide expertise and excellence in public engagement activities specific to GBV/ DV;
- Use innovative tools and methodologies to raise public awareness on the health, social and legal consequences of GBV/ DV, paying special attention to the revised Law on Combating Domestic Violence;
- Deliver communication of GBV/DV prevention and response activities;
- Provide outreach communication and information provision in vulnerable communities with regard to GBV/DV; and
- Engage the public utilizing traditional, non-traditional, and/or social media in conveying messages to prevent GBV/DV.

Areas of Focus:

- Raise awareness on GBV/DV prevention of the general public, including men, women, boys, girls, elderly, disabled, the LGBTQ community and ethnic minority groups;
- Engage and mobilize the public in advocating for the sensitization of GBV and DV; young people, men and women, elderly, disabled, the LGBTQ community and ethnic minority groups in ending GBV/ DV;
- Empower women and girls to access support services and resources on GBV/DV; and
- Empower young people, minority groups and other vulnerable groups to access support services and resources on GBV/DV.

Expected Outputs:

- Inception report provided within two weeks of contract signing (Note: depending on the proposal stream you are applying under, the report should include a communications/ media strategy and/ or public engagement strategy);
- Products and materials developed such as training manuals, media tools, tools for public engagement and raising public awareness on GBV/ DV, and any other relevant media/ communications or public engagement products should be submitted with the final reports;
- Financial report by the end of contract; and
- Narrative report in the format provided by UNFPA is produced by the end of contract.

Remuneration:

The UNFPA Mongolia Country Office will provide agreed fees for the selected organizations. The following schedule will be followed for the payment of agreed fees:

- 20% of the contract amount will be paid upon submission of accepted inception report
- 40% of the contract amount will be paid upon submission of accepted draft report
- 40% of the contract amount will be paid upon submission of accepted final report

Tentative Timeline:

Week of 18 June, 2018	Call for proposal announced
Week of 16 July, 2018	Deadline for submission of proposals and supporting documents
Week of 30 July, 2018	Organizations are selected
Week of 6 August, 2018	Work plan developed and agreed with UNFPA, contract agreements signed and the public awareness activities begin

REQUIREMENTS AND QUALIFICATIONS

- Holds legal status and is officially registered with the relevant authorities;
- At least 3 years of continuous operations;
- Demonstrates a strong capacity and track record working in communications and/ or public engagement activities in relation to GBV/ DV;
- Employs a sufficient number of staff to implement the proposed project and they should have the relevant educational and professional background, staff expertise and experience of GBV/ DV;
- Employs a sufficient number of staff with relevant educational and professional background, staff expertise and experience of communications, or public engagement/ public awareness raising;
- Team leader has an advanced degree in Gender Studies, Public Health, International Development, Communications, or related area with proven experience in conducting advocacy and public engagement in related areas (GBV/ DV) with at least 10 years of professional experience in leading and managing teams;
- Previous experience working with the UN is desirable; and
- Positive references from previous clients

UNFPA will not consider supporting the following:

- Proposals submitted by current Implementing Partners of UNFPA;
- Proposals only to organize conferences or national consultations, concerts, workshops, research or similar events;
- Proposals for the development of web sites or phone applications;
- Scholarships and fellowships;
- Proposals with activities outside the focus areas; and
- Staff and administrative costs, and the cost of properties.

DOCUMENTATION

To be submitted to UNFPA:

- Technical research proposal (please indicate which category you are focusing on);
- Financial proposal (proposed budget breakdown that does not exceed 40,000,000 MNT);
- Organizational information
- A copy of a valid legal registration in the country
- A copy of audited financial statements for the past three years
- Brochure or other promotional materials of the organization
- Organizational chart and curriculum vitae of personnel to be involved in the proposal's implementation

ASSISTANCE TO APPLICANTS AND TRANSPARENCY

UNFPA cannot provide support in preparation of the research proposals. Due to a large number of research proposals submitted, UNFPA does not have the resources to advise unsuccessful applicants individually, only those who are selected will be contacted by UNFPA.

Please visit the UNFPA Mongolia website for more information <http://countryoffice.unfpa.org/mongolia/>

Results of the selection will be announced on the United Nations Global Marketplace website www.ungm.org.